

THOUGHTFUL BOOKS PUBLISHING AUSTRALIA

THE 3 KEYS TO SUCCESSFUL BOOK CREATION

HOW TO TAKE
YOUR STORY &
MAKE A BOOK

DIY

FOR SOLO-ENREPRENEURS WHO HAVE SOMETHING
SPECIAL TO SAY , HAVE A MIND OF THEIR OWN & WANT TO
CREATE THEIR OWN, QUALITY BOOK.

WWW.TERRIESANDERS.COM/BOOKACTIONPLAN

WHY 3 KEYS ?



There are numerous decisions you need to make as a DIY Author. Together, these 3 keys are the influencers that drive the decisions you make and unlock the final combination for your book creation.



KEY #1

YOUR IMAGINED CREATION

Whether you realise it or not, you already have an imagined look of your book. The shape, the colours, the text. This is often not obvious until someone puts a hardcopy draft to you and you have either delight or an affront to the suggestions.



"One needs to be malleable to ensure the readers gets what they need, yet clear for what you want the book to be."
Terrie Sanders.



KEY #2

PRODUCTION RESCTRICTIONS

This is most applicable to the production of your first book. There are unique production capabilities depending on size of book, colour aspects, paper options across platforms, just for starters. You will need to be clear about your priorities to shift your decisions with confidence.



"You are the full production team in DIY book creation. Exciting, rewarding, plus requires an organised stick-to-it-iveness." Book Creation Action Plan



KEY #3

YOUR FINANCIAL BUDGET

You may not have written a figure down on paper, yet you already have a figure in your mind or a time frame over which you are in a position to invest in your book creation project. Once you start to fill in the unknowns, see your choices and make decisions it is important you clearly define and bring into the mix your financial inclination.



"Indie, Self-publishing, DIY...this is for people who either want an independent option or the opportunity to create a boutique & special creation of their own choosing and purpose".



THE BOOK CREATION Action Plan

THE 3 KEYS TO SUCCESSFUL BOOK CREATION



Creativity is intelligence having fun. Albert Einstein..

TERRIE **TS** SANDERS